



## CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

SUMMIT 2017

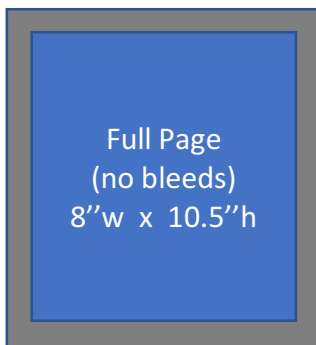
ALBUQUERQUE, NEW MEXICO. USA

7-10 SEPTEMBER, 2017

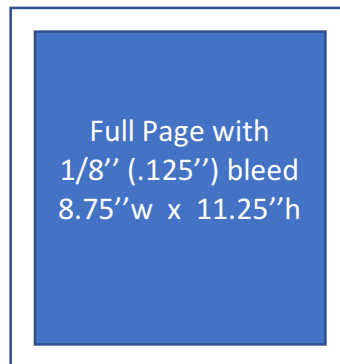
### Program Mechanical Advertisement Specifications and Pricing

The printed conference program is a marketing piece that all conference attendees receive and contains key information on conference events, sessions, exhibitors and much more. Advertising in The Inaugural Americas Conference of Mayors program is a great opportunity to reach out to leaders of ACM member cities and municipalities, partners, key federal and local agency leaders, allied organizations, corporate, colleges and universities, community and philanthropic representatives from the U.S. and abroad.

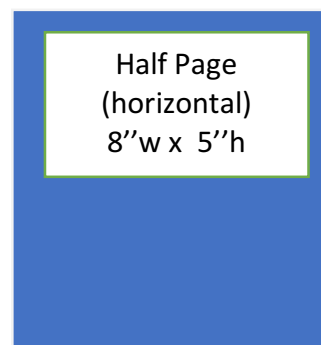
Advertise your website, product or services, or promote your program, educational institution, agency or business.



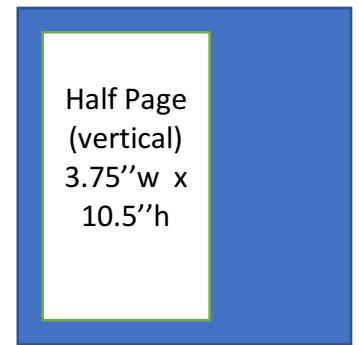
Full Page  
(no bleeds)  
8''w x 10.5''h



Full Page with  
1/8'' (.125'') bleed  
8.75''w x 11.25''h



Half Page  
(horizontal)  
8''w x 5''h



Half Page  
(vertical)  
3.75''w x  
10.5''h

#### Full Page Prices:

Members US \$1,000

Non Members US \$1,300

#### Half Page Prices:

Members US \$750 USD

Non Members US \$1,000

Ads must be submitted as cameraV ready originals or PDF files in color only. Full page ads may be submitted with bleeds or no bleeds. Half page ads may be submitted as horizontal or vertical ads. No bleeds on half page ads. No film or native application files (i.e. InDesign, QuarkXPress, Pagemaker, etc.) will be accepted. 300 DPI Formats acceptable are PDF, TIFF, EPS and PSD. Half page ads may be submitted as horizontal or vertical ads. No bleeds on half page ads.

**To reserve your ad, complete a reservation form [click here to info@iic he.net](#)  
Submit your PDF files OR cameraV ready ad to Conference Program Advertising Opportunities  
[info@iic he.net](#) by the deadline.**

#### DEADLINES

Ad Space Reservation – July 31, 2017

CameraV Ready Ad – August 4, 2017

For information on Program Mechanical Advertisement Specifications and Pricing, please contact:

The Inaugural Americas Conference of Mayors, Summit 2017. CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES. Phone +1 505 884 1533 • Fax +1 505 884 1533  
or email: [mailbox@mayors-conference.org](mailto:mailbox@mayors-conference.org) You can send information to AHCC | CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES. Address: 1309 4th Street SW  
• Albuquerque, NM. 87102.