



## SPONSORSHIP OPPORTUNITIES & BENEFITS

SUMMIT 2017

ALBUQUERQUE, NEW MEXICO. USA

7 - 10 SEPTEMBER, 2017

### Levels of Sponsorship and Benefits

#### Title Sponsor - \$50,000 USD

- Recognition as "Title Sponsor" at a Premier Conference Event\* to include a 6-8 minute speaking opportunity on behalf of your organization and placement of logo as sponsor in the signage for this event
- Opportunity to participate as a Panelist at Scholars and Professional Track
- Opportunity to have up to 4 full complimentary pre-conference workshops registrations
- Two reserved tables, with priority placement, at all Premier Conference Events\*
- Opportunity to distribute promotional items to all conference participants during one selected Premier Conference Event\* and at registration area tables
- Two fullh page color advertisements (Center Spread) in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program
- Two exhibit tables with priority placement at the Poster Presentation Session.
- Up to 10 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" webpage

#### Diamond Sponsor - \$25,000 USD

- Recognition as sponsor of a Premier Conference Event\* to include a 4-5 minute speaking opportunity on behalf of your organization and placement of logo as sponsor in the signage for this event
- Opportunity to participate as a Panelist at Scholars and Professional Track
- One reserved table, with priority placement, at all Premier Conference Events\*
- Opportunity to distribute promotional items to all conference participants at registration area tables
- Two fullh page color advertisements in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program (includes one inside front or back cover and one in program)
- Two exhibit tables with priority placement at the Poster Presentation Session.
- Up to 8 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" website

#### Platinum Sponsor - \$20,000 USD

- Recognition as "Title Sponsor" at a Premier Conference Event\* to include a 3-4 minutes speaking opportunity on behalf of your organization and placement of logo as sponsor in the signage for this event
- Opportunity to participate as a Panelist at Scholars and Professional Track
- One reserved table, with priority placement, at all Premier Conference Events\*
- One full page color advertisement in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program
- One exhibit table with priority placement at the Poster Presentation Session.

- Up to 6 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" website

#### Gold Sponsor - \$15,000 USD

- Recognition as sponsor at a Luncheon Event to include a 2-3 minute speaking opportunity on behalf of your organization and placement of logo as sponsor in the signage for this event
- One reserved table at Luncheon Event
- One fullh page color advertisement in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program
- One exhibit table with priority placement at the Poster Presentation Session.
- Up to 4 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" website

#### Silver Sponsor - \$10,000 USD

- Recognition as sponsor at all Coffee Breaks and placement of logo as sponsor in the signage for all breaks
- One full-page color advertisement in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program
- Up to 3 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" website

#### Bronze Sponsors - \$5,000 USD

- Recognition as sponsor of the Cyber Café and placement of logo as sponsor in the signage at Cyber Café
- One half-page color advertisement in the Inaugural Americas Conference of Mayors, Summit 2017 Conference Program
- Up to 2 full complimentary conference registrations
- Recognition of sponsorship to include logo placement in conference materials, publications, and on ACM's "featured sponsors" website

#### In-Kind Contributions:

The institutions or organizations that wish to be sponsors by making in-kind contributions can do so by providing the following:

- Equipment, staff and interpretation specialists for English-Spanish translation
- Printing of programs and materials for the conference in English and Spanish
- Audio visual equipment or conference bags for the participants
- Support staff to help ACM staff during the conference. Individuals can include technical personnel to handle the audiovisual materials and assistants or guides to help during the presentations and other events
- Special gifts or souvenirs to be donated to conference attendees
- Free performances of musical or cultural groups at conference events
- Sponsorship of guided visits (tours) to universities or other attractions in the region

**All in-kind contributors will be recognized as sponsors according to the cash equivalent levels listed above.**